

GLEN SIMPSON

Creative Director • Senior Designer

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DesignIsMyMiddle.Name

Education

Portland State University (1998-2004)
Bachelor of Science: Graphic Design
Emphasis in Community Studies, Marketing

Other Training & Organizations

Dale Carnegie, Ford Leadership Program, Phi Delta Theta Fraternity, Ski Club

Volunteer

Umpqua Makers Guild (2015)
Founding member

Battered Persons' Advocacy (2014 & 2015)
Promotional materials for Valentine's Dance Competition

Bike the Burg (2014)
Bike rack design team for Ford Leadership program

Phoenix School/Saving Grace (2014)
Fundraiser for pet adaption center

Roseburg Playschool Co-op (2013-2015)
Promotional materials and website upkeep

Clarks Branch Water Association (2012-Present)
Board member and secretary

Software

Design	Beginner	Novice	Skilled	Advanced	Expert
Adobe Illustrator CC	●	●	●	●	●
Adobe Photoshop CC	●	●	●	●	○
Adobe InDesign CC	●	●	●	●	●
Adobe Dreamweaver	●	●	●	○	○
Adobe Acrobat Pro	●	●	●	●	○
HTML & CSS	●	●	●	○	○

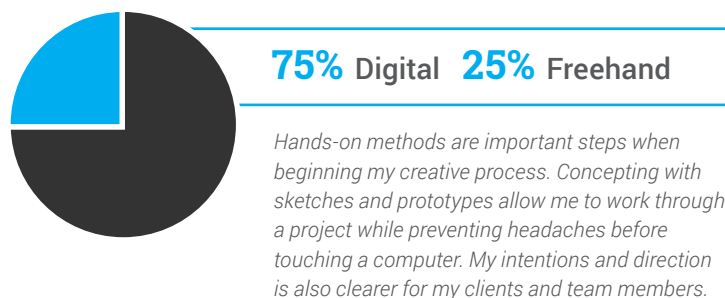
Online/Apps

Wordpress, Google Webmaster Tools, Google Analytics, Google+, Facebook, Twitter, Linkedin, Instagram, YouTube, Vimeo, TimeSolv, Basecamp, Evernote

Others

Adobe Bridge CC, MS Office, Numbers, Pages, Keynote, Quicktime Pro, Suitcase Fusion, Quickbooks, Filezilla

Production Ratio



Skills

Art Direction	Digital Illustration	Project Management
Brand Strategy	e-Commerce	Layout
Campaign Dev.	Email Marketing	Signage
Client Management	Logo Design	Social Media
Color Theory	Merchandising	Trade Show Graphics
Computer Setup	Package Design	Trade Show Logistics
Copywriting	Photography	Typography
Creative Process	Photo Manipulation	Web Design

Experience

► **Seven13 Studios** (June 2011 - Present)
Creative Director/Partner

- Lead in research, vision, and design for implementation
- Creative direction and implementation of promotional materials, email campaigns, and video projects
- Branding and identity design, illustration, print design/packaging web design, and trade show materials for local clients with regional and national audiences
- Experienced in Adobe CC, social networking, and print production
- Responsible for managing clients, vendor relationships, and billing
- Involved in a gamut of industries that have included: Retail, engineering, manufacturing, interior design, sports equipment, electrical controls, wastewater treatment, food and beverage, government, community organizations, and non-profits

► **Orengo Systems, Inc.** (June 2008 - June 2011)
Graphic Designer, Trade Show Coordinator

- Design and produce promotional/technical materials to support sales/marketing, engineering, and product development activities
- Contribute creative concepts and brainstorming
- Adapt new materials to preexisting designs
- Manage design projects and timelines, research & bidding
- Advertising submissions and tracking
- Internal and external printing, file prep, delivery, and proofing
- Photography, photo research, and photo manipulation
- Trade show planning, coordination, and equipment/displays
- Vendor coordination, including displays and specialty items
- Fulfillment of customer requests for photos and graphics

► **Decipher Studios** (Feb. 2005 - May 2011)
Freelance Designer

- Specialize in branding, logo design, and print collateral
- Promotional layout, support, and planning
- Package design and high quality printing services
- Trade show marketing expertise, booth layout, and POPs
- Technical illustrations, forms, and complex diagrams
- Product photography, manipulation, and mock-ups
- Sustainable design and marketing options
- Web support graphics

► **BBG Marketing** (Feb. 2008 - May 2011)
Contracted Designer

- Create branding and logo designs for new and existing clients
- Develop custom apparel
- Design posters, promotional pieces, and forms
- Produce packaging that families with existing brands

► **The Hoffman Group** (April 2004 - August 2006)
Creative Director, Graphic Designer

- Established and maintained corporate graphic standards for 7 brands
- Developed sales print materials and directed internal/external printing
- Designed and produced packaging, technical documentation, trade show displays, and POP signage
- Managed company advertising, PR, and customer art requests
- Arranged trade show logistics, attended, and coordinated trade show booth move-in and move-out for major expos
- Product development and brainstorming
- Responsible for website upkeep including instruction downloads, database management, product descriptions, troubleshooting, and custom graphics
- Product photography and manipulation

► **The News Review** (August 2000 - June 2001)
Graphic Designer

- Produced print ready ads for daily newspaper and special editions
- File management, scanning, and photo manipulation
- Creative support services for sales and corporate staff